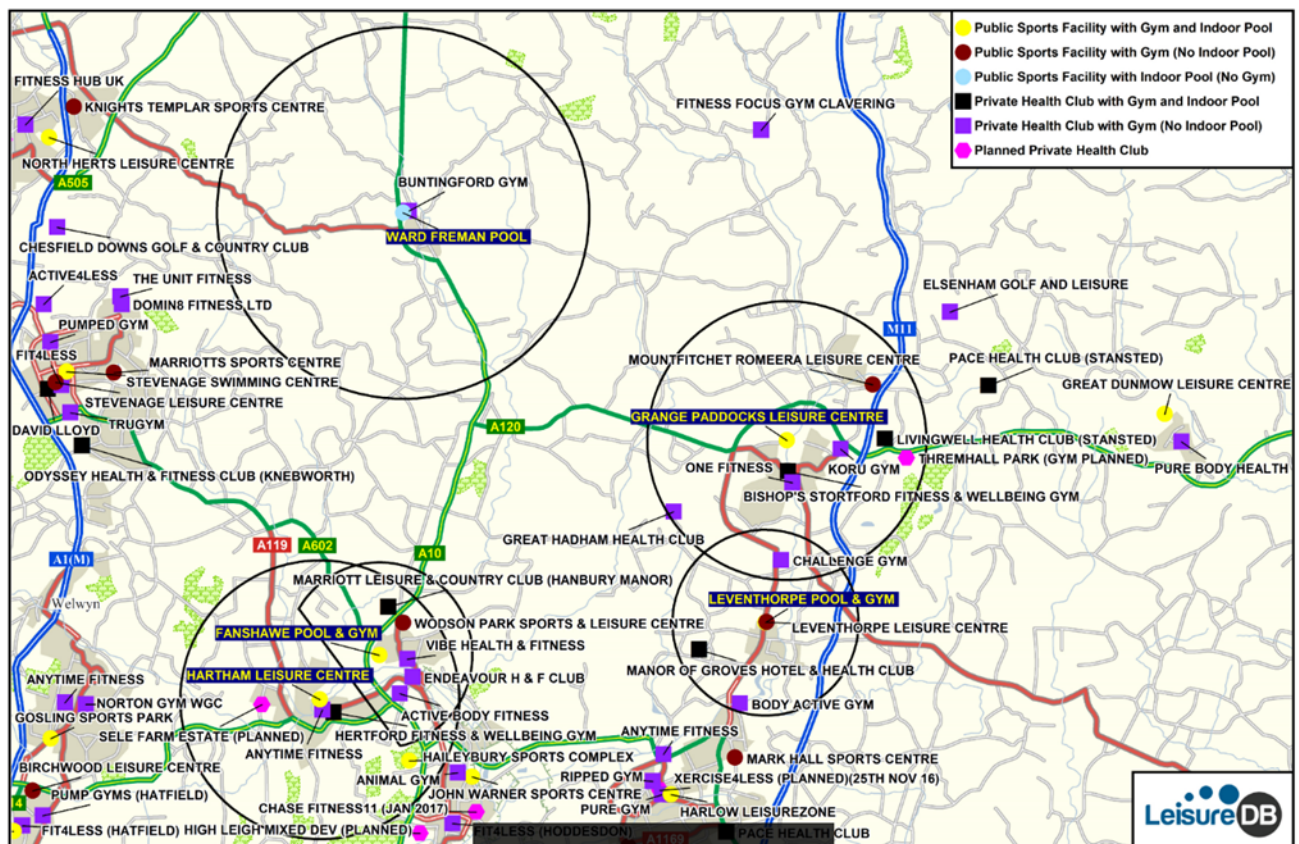


Appendix D

Fitness facilities and competition



Hartham Leisure Centre

Aside from Fanshawe Pool and Gym, there are no other public competitors within two miles of Hartham Leisure Centre. The closest private competitor is Anytime Fitness, located on Railway Street, less than a 5-minute walk away. The 24-hour club opened at the beginning of October with a 25-station gym and studio. It has a price point of £34.95 per month and already has around 700 members and is known to have impacted usage and income at Hartham Leisure Centre.

The other option nearby is the Fitness & Wellbeing Gym operated by Nuffield Health, but with a 12-month contract price of £71, its main target will be the premium end of the market (over 2,500 members).

Around two miles to the north east, there are a cluster of private independent gyms on the other side of the A10, these are closer to Fanshawe Pool & Gym.

The two public options in the catchment are found close to the edge of the three-mile radius; Wodson Park Sports & Leisure Centre to the north east and Haileybury Sports Complex to the south east. The latter is based at the Haileybury College in the village of Hertford Heath. Its 30-station gym and 25m pool are open outside of school hours (500 members, £31 per month).

There is one planned facility in the catchment at Sele Farm Estate. Plans have been submitted for a club including a gym, indoor & outdoor pool, indoor tennis centre and golf course; the decision on this is currently still pending.

Grange Paddocks Leisure Centre

Just over half a mile to the south is the Fitness & Wellbeing Gym in the centre of Bishops Stortford, operated by Nuffield Health. The club offers a 100-station gym, 20m indoor swimming pool, spa area and studios. Monthly membership is £48 for a 12-month contract (c. 2,200 members).

Other close options include two independent private gyms. Just under a mile to the south is One Fitness, which has a c. 50 station gym and studio for £28.99 per month. Alternatively, Koru Gym, just over a mile to the east on the outskirts of town, has a 30 station gym for £35 per month.

Slightly further out, is the LivingWell Health Club at Stansted, on the eastern side of the M11 (around 500 members, £37 per month), or on the fringes of the catchment to the south west is the Great Hadham Health Club. It has just over 500 members and charges £35 per month.

The closest public facility is Mountfitchet Romeera Leisure Centre operated by 1Life on behalf of the council (just over 2 miles to the north east). However, the gym is small with only 40 stations and there are no wet facilities available

Fanshawe Pool and Gym

Just under a mile to the north east is the only public competitor in the catchment; Wodson Park Sports and Leisure Centre. Operated by the Wodson Park Trust, it offers a large range of indoor and outdoor facilities; 45 station gym, sports halls, studio, running track, outdoor courts and 3G pitch. Monthly membership is around £40 and we believe it has just under 1,000 members.

The main private options in Ware come from three independent clubs; Vibe Fitness, Endeavour Health & Fitness Club and Active Body Fitness. They all offer 20-30 station gyms for between £40 - £45 per month. We believe all have fewer than 500 members.

Alternatively, just over a mile to the north, is the Marriott Club at Hanbury Manor. Indoor facilities include a 30-station gym, 17m indoor swimming pool and studio (around 500 members) and it also has a golf course and tennis courts.

Leventhorpe Pool and Gym

The main competition comes from the Nuffield Health operated Leventhorpe Leisure Centre, also located at The Leventhorpe School. Its dual use facilities include a 35-station gym, studio, sports hall and artificial turf pitch. It charges £28 per month and we believe has just over 400 members.

Alternatively, there are two private independent gyms within the catchment; Challenge Gym located to the north and Body Active Gym to the south. Both offer large gyms and classes to their members for £35 per month. Between them they have over 2,500 members.

The only other competitor within two miles is the health club at the Manor of Groves Hotel, just over a mile and a half to the west. It offers wet and dry facilities (75 station gym, studio, 20m indoor swimming pool, spa area and golf). This premium health club charges over £60 per month (1,500 members).

Around three miles to the south is Harlow town centre which has a few fitness options including the large LeisureZone, Pure Gym and Xercise4Less which is due to open imminently.

Ward Freman Pool

There is just one fitness gym in the catchment area; Buntingford Gym, a small private independent club. Based at the Park Farm Industrial Estate, it offers a small 10 station gym for £40 per month. We believe it has fewer than 500 members.